

Caring Women's CONNECTION

2020 SEPT • OCT | Vol. 23 Issue 1  
CWC Periodic Publication

# CONNECTIONS

Help us as we incorporate our  
theme for this year:



*It's time to join or  
renew for our year that  
runs from August 2020  
through July 2021!*

See page 8.



**Welcome to the first  
Connections Event of the CWC year!**

**Thursday, Sept. 17th | 6- 8:30 pm**

*Join us for a casual get  
together on the spacious  
outdoor patio at:*



24000 N. OLD MCHENRY RD.  
KILDEER

**Members & non-members welcome!**

Stop in to find out about opportunities to  
help Lake County women & children in need  
and learn more about plans for 2020-21.

**PLUS... get a chance to win a great RAFFLE PRIZE!**

Light appetizers | Cash bar  
Questions? Contact Laurie Wilhoit:  
[president@caringwomensconnection.com](mailto:president@caringwomensconnection.com)



SAVE THE DATE!

## "Sprinkling Love"

**Thursday, Oct. 22, 2020**

Our popular Love Fund Auction will have a bit of a twist this year.  
but we are still looking forward to a fun, high-energy event.

- Get together with friends & a glass of wine to virtually attend and bid
- Wine/dining packages "to go" will be available from Kemper Lakes Golf Club
- Raffle tickets will be available for purchase prior to the event

**We hope you will join in to help our 2020-21 Love Fund!**

**Can you help with this event? Join the fun!**

**Contact Joanne Pence w/questions: [pencejoanne@gmail.com](mailto:pencejoanne@gmail.com)**

*Hybrid*  
**LOVE FUND  
AUCTION**

Caring Women's CONNECTION

See pg. 11 for Donation Opportunities. Look for more info at [CARINGWOMENSCONNECTION.COM](http://CARINGWOMENSCONNECTION.COM) | Sponsorships Available

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# Join Us in Bringing Kindness to Our Community



LAURIE WILHOIT

President

president@caringwomensconnection.com

847-796-0232

**W**ith so many divisive issues in our world today, we want to help heal our community and have set our theme this year on continually "Spreading Kindness." Through our words and actions we are working to make our community stronger and more united. We invite you to join us and help drive change for the better!

We are excited to kick off our year on Thursday, Sept. 17 from 6-8:30 p.m. at Kemper Lakes' beautiful outdoor patio overlooking their pond (following social distancing guidelines). At this fun event we love to introduce people to one another, have people sign up for membership as well as committees that need your help (small roles and more.) One committee we definitely need some assistance with is donations for our events: we need people to solicit for donations in person and/ or via email, as well as pick them up after they have been committed and drop off after the event if necessary. At the event, we will have light appetizers and a cash bar – stay tuned for details.

All of our CWC memberships run from August – July every year, so please sign up online if you can't make the event and mail a check. We have kept our membership fees the same this year and have added a new "family membership" - see the descriptions on our website.

We will be hosting our annual **Love Fund Auction on Thursday, Oct. 22** as a hybrid event! We can use some volunteers here as well helping with planning. Email me if you are interested. Thank you to Joanne Pence for once again heading this committee for us!

We have a great year planned and are working, as everyone is, to make sure everyone stays safe, and to help those in need. This year we will continue our Thanksgiving Meals, Giving Tuesday, and Holiday Helpers through the end of 2020.

Also, with the start of my fifth year as president, I have announced to the board that this will be my last year. I have cherished my time serving as president and look forward to another great year before handing the reins to a new person to lead this important work.

Please join me in Spreading Kindness and bringing back the joy of our community and love for our neighbors as we embark on a new year. We look forward to seeing you soon (virtually or in person). You can always reach me via email: [president@caringwomensconnection.com](mailto:president@caringwomensconnection.com).



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## RECAP

# Making Back to School a Little Bit Better



Even in a normal time, when kids can start the school year with the necessary supplies, it helps confidence and allows them to concentrate on learning. Because the school landscape is very different this year, we wanted to be flexible to provide the local shelters with what their resident children needed. So this year we also asked for gift

cards in our drive to provide flexibility for various needs. We asked and you responded!

We collected a total of \$3,185 in donations this year! This allowed us to provide specifically requested supplies as well as gift cards for mid-year expenses for children at A Safe Place. Lake County Haven and Saben House received gift cards for their school supply needs for children there.

We very much appreciate everyone who made donations to help toward our drive this year!



*Board members Sarah Finson and Danielle Boreczky with cartloads of new school supplies purchased for local shelters.*




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*Special thanks to Ryan Messner - State Farm Insurance Agency Long Grove for a generous donation to our Backpack Mania drive this year.*

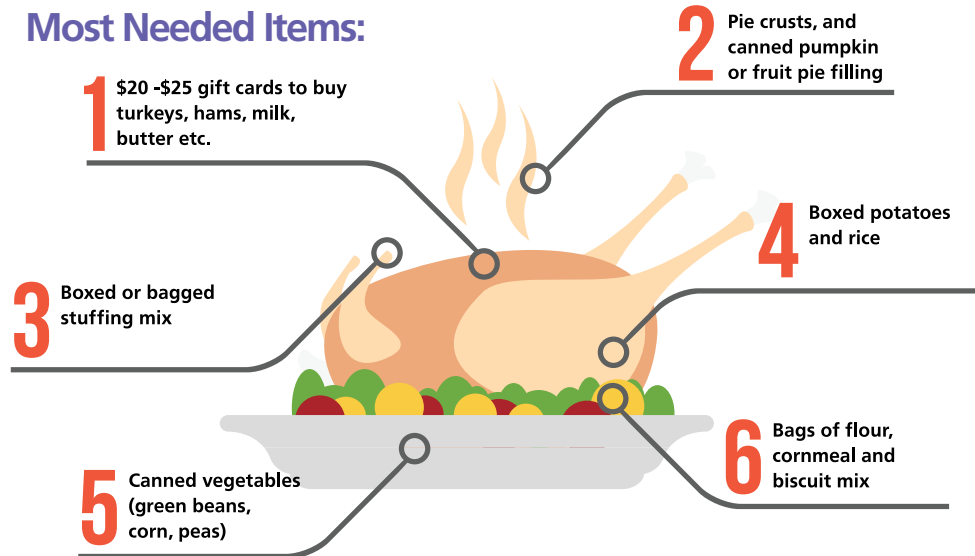
*Our holiday giving programs offer great opportunities to get your whole family involved.*

## NOVEMBER DONATION OPPORTUNITY

# Thanksgiving Dinners

This fall help us make Thanksgiving a little brighter for those in need. We will be collecting items to help provide the families living in local shelters a delicious holiday meal to enjoy. Items can be purchased and dropped off or gift cards for grocery purchases work well for perishable items. More info to come on our website or contact our Philanthropy Chair (below).

### Most Needed Items:



## DECEMBER DONATION OPPORTUNITIES

# Holiday Helpers

### Adopt-a-Family

Each holiday season, we seek members, supporters and friends to “adopt” families in need to help fulfill their wish lists and brighten their holiday season. We receive specific wish lists from local shelters for each family that lives there. Donors may adopt a single individual or an entire family. These will be listed on a Sign Up Genius page with details in the fall and items will be collected early in December.

### Shoe Box Project

We fill and distribute gifts in the form of shoeboxes to children who live in shelters in Lake County. Each thoughtfully created and decorated shoebox is filled with age-appropriate toys, books, and accessories valued at \$25.



If you or your business wants to plan ahead and be more involved in any of these programs, please email Patty Renz at [patty@caringwomensconnection.com](mailto:patty@caringwomensconnection.com).

# Corporate Memberships - A "Win-Win"

As businesses pivot and adapt to new circumstances, we hope that you will consider a corporate membership in CWC for this year as part of a vital way to support your local community and promote your business economically. We see increased need in almost all areas of Lake County and at risk women and children having to navigate more difficult circumstances with resources being stretched. Your Corporate Membership helps our Love Fund, which provides our annual

grants awarded in May 2020, service scholarships for high school seniors, as well as other non-monetary requests.

CWC offers several levels to tailor your membership to your business and budget. We love to work with you to help make your membership valuable and in the end, it is definitely a "win-win" for all.

*Caring Women's Connection is a 501(c)(3) organization.*

CWC Community Outreach can be reached at:  
Susan Passaglia: [passaglia3@comcast.net](mailto:passaglia3@comcast.net), text 847.370.8282

Paula Hoerner: [pjhoerner@comcast.net](mailto:pjhoerner@comcast.net), text 847.525.9746  
Joy Little: [littlej@ameritech.net](mailto:littlej@ameritech.net), text 815.236.3797

Corporate Membership Level Benefits	CORPORATE STEWARD	CORPORATE ADVOCATE	CORPORATE CHAMPION
Listing on CWC website with link to your website	✓	✓	✓
Listing within printed newsletter sent to 4,000 homes in the area 5x/year	✓		
Listing in monthly emailed Connections newsletter (via link to website)	✓	✓	✓
Advertising discounts in printed newsletter, email newsletter ads available	✓	✓	✓
Listing on the front of the newsletter sent to 4,000 homes in the area 5x/year		✓	✓
Mention on social media/Facebook (500+ followers)		✓	✓
Sign/ Mention at large events online/in person as well as in the newsletter		✓	✓
Partner with CWC for fundraisers and CWC will cross promote		✓	✓
EBlast to 2000 w/ bus. card ad & website link (\$65 value): 1 for Advocate, 2 for Champion		✓	✓
Logo on CWC website with link to your website		✓	✓
Community \$125 sponsorship for both of our marquis events*: (\$250 value) Name in program, promos & newsletter recap, 20% off on sponsorship upgrade		✓	
(1) Premier \$500 sponsorship and (1) Community \$125 sponsorship for marquis events* Name/logo displayed at event, promos and newsletter			✓
Logo and link on homepage of CWC website			✓
<b>ANNUAL MEMBERSHIP COST / VALUE</b>	<b>\$135</b>	<b>\$300 (\$450 value)</b>	<b>\$600 (\$915 value)</b>
*Love Fund Auction (October) and Spring Luncheon & Fashion Show			Plus 30% discount on any additional sponsorships



## SHOUT OUT

# COVID Style Fundraiser

People who drove by the intersection of Ela and Rt. 22 in Lake Zurich on a recent beautiful August evening may have wondered what they were missing. A crowd of socially distanced chairs and Ravinia style tables were set up in the parking lot all around the House of Betty Jane. People were obviously having a great time. The event that brought them there was an outdoor fashion show that was also a fundraiser for CWC. Doreen Batchelor, owner of HOBJ presented Laurie Wilhoit, CWC president with a donation of over \$1200 raised by the event. We very much appreciate the creativity behind the event in this COVID era and the generous donations HOBJ and all attendees!

*House of Betty Jane held a "Drive In Fashion Show" that was also a fundraiser for CWC.*



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The "Love Fund" is the heart of the Caring Women's Connection organization. All donations collected for this fund are distributed to charities and organizations that support women and children in need in Lake County. Every person/business/organization that gives a monetary donation becomes a "Gem" of Caring Women's Connection, helping us to provide vital assistance to the programs we support.

We appreciate every level of donation. Caring Women's Connection will send you a tax receipt and publicize your donation, along with your name/company's name (if you so choose) on our website and in our CONNECTIONS newsletter publication, which is mailed to over 4,000 residents. The Caring Women's Connection is a 501(c)(3) not-for-profit organization and all monetary donations are tax deductible. Below is a list of our donation designations.

Donations can be sent in or made online at [www.caringwomensconnection.com/donate-now](http://www.caringwomensconnection.com/donate-now)

**DIAMOND GEMS** (\$10,000+) • **AMETHYST GEMS** (\$5,000 - \$9,999) • **RUBY GEMS** (\$1,000 - \$4,999) • **GOLD SUPPORTERS** (\$500 - \$999) • **SILVER SUPPORTERS** (\$100 - \$499) • **PLATINUM INDIVIDUAL MEMBERSHIP** (\$100)

## 2020/21 RUBY GEMS

House of Betty Jane

## 2020/21 GOLD SUPPORTERS

Ryan Messner - State Farm Insurance Agency Long Grove

## 2020/21 SILVER SUPPORTERS/PLATINUM MEMBERS

Stacey Adams

Sandra R. & Sharon S. Barrong

Janis Berson

Lisa Charnogorsky

Veda Connolly

Couture 360

Sue Kearns

Regina Kaufmann

Kay Lobo

Joanne Pence

Carol Skarlat

## SCHOLARSHIP PROGRAM



Each spring CWC rewards an outstanding high school graduate who has demonstrated a history of service to the community with a \$3,000 scholarship towards tuition and provides as many additional scholarships as possible. Last year, we awarded a total of \$5,000 in scholarships to four deserving area high school seniors. **With a donation of \$1,000 or more, the scholarship will be named after you or your organization.** We think this is a great way to show your support for education and the community and assist in the educational goals of a deserving local student. You may donate to the scholarship online at any time on the CWC website.



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# Join Us!

Our new membership year began August 1. New member enrollment and membership renewals can be processed through our website, or by using the form below. We can also help you with your membership at our first Connections event in September (see front cover). New/renewed memberships will be valid through July 31, 2020, and the proceeds help women and children in need in Lake County. Thank you for being an integral part of the CWC community!

*See page 6 for more information about benefits of our Corporate Memberships.*

Thank you to our 2020/21 Corporate Sponsors who have signed up so far!

## CORPORATE STEWARDS

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Ray's Bike and Mower - Mundelein



## Join CWC or Renew Your Membership!

Membership in CWC runs from August 2020 - July 2021.

Please go to [caringwomensconnection.com/joinus/](https://caringwomensconnection.com/joinus/) for details on benefits for each membership.

- ☐ YES! I'd like to join/renew with an INDIVIDUAL MEMBERSHIP \$50/year\*
- ☐ YES! I'd like to join with a PLATINUM MEMBERSHIP \$100/year\*
- ☐ YES! I'd like to join with a FAMILY MEMBERSHIP \$200/year\*
- ☐ YES! I'd like to join as a CORPORATE STEWARD \$135/year\*
- ☐ YES! I'd like to join as a CORPORATE ADVOCATE \$300/year\*
- ☐ YES! I'd like to join as a CORPORATE CHAMPION \$600/year\*
- ☐ YES! I'd like to be a 2021 SCHOLARSHIP SPONSOR \$1000\*

**CWC is an all volunteer, 501(c)(3) independent organization. See our website for more info.**

\* These prices include a cash/check discount. To pay by credit card, please email your preferred Membership to [president@caringwomensconnection.com](mailto:president@caringwomensconnection.com) to receive a link to pay online.

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*Caring Women's*  
CONNECTION

[CaringWomensConnection.com](https://CaringWomensConnection.com)

*Thank you for joining to be an integral part of our organization.  
If you have interest in getting more involved by helping on a committee,  
please contact us!*

# Upcoming Events

Mark your calendar for these upcoming events. Check our website at [CaringWomensConnection.com](http://CaringWomensConnection.com) for updates and additional information.

 SPONSORSHIPS AVAILABLE  
 RSVP or SIGN UP REQUIRED

## September

- Opening Connections event of our 2020/21 year  
In person on Kemper Lakes Golf Club patio
- Thurs. Sept. 17

## October

- Love Fund Auction
- Hybrid event, hosted at Kemper Golf Club, Kildeer
- Thurs. Oct. 22



## January

- Yoga & Wine Night
- Location to be announced
- Tues. Jan. 14, 2021

## "Connect" with our readers!

Our newsletter offers superb advertising opportunities to reach over 4000 recipients of our printed/mailed issue in Lake County, and all issues are also posted (in full color) on our website. We continue to offer our Corporate Members significant discounts. . .thank you for your support!

### 2020/2021 DEADLINES FOR ADVERTISING & ARTICLES/CONTENT:

<b>AUGUST 5</b>	SEPT/OCT ISSUE
<b>SEPT. 28</b>	NOV/DEC/JAN ISSUE
<b>JANUARY 6</b>	FEB/MAR ISSUE
<b>FEB. 22</b>	APRIL/MAY ISSUE
<b>MAY 31</b>	JUN/JUL/AUG ISSUE

### "CONNECTIONS" ADS:

SIZE	DIMENSIONS	Non-Member / B&W for print version, inside page	Corp. Member Rates Color for print version, inside front or back cover
Business Card	3.75" x 2"	\$105 / \$68	\$126 / \$82
Quarter Page	3.75" x 5"	\$210 / \$158	\$252 / \$189
Half Page	7.625" x 5"	\$341 / \$210	\$410 / \$252
Full Page	7.625" x 10"	\$525 / \$341	\$630 / \$410
Full Page w/bleed	8.5" x 11"**	\$551 / \$368	\$662 / \$441
Outside Back Cover- Full color only	7.5" x 7.5"	\$693 / \$472	

**Questions?** Please contact Kim Penny at [kp.woodtales@gmail.com](mailto:kp.woodtales@gmail.com) or 224.422.9852

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## "Sprinkling Love" DONATION OPPORTUNITIES

### CANISTER RAFFLE:

**Cannister Sponsorships - \$200 each (15 available)**

We will provide large glass canisters that can be filled with donated items based on a hostess gift theme or any other theme. These are then raffled off. (Suggested value of \$50 for donated contents)

### LIVE AUCTION:

Donations can be individual items or themed baskets. (Suggested min. value of \$100) Please no coupons; gift certificates are appreciated if they cover at least 75% of cost toward the item. Donations received after the deadline will be used for other CWC events throughout the year.

**PLUS!** All contributors will be mentioned at the Event and listed on our website.

Please have all donations ready for pick-up on or before Oct. 9, 2020. Thank you in advance for your consideration.

**For additional information, please contact:**  
**Nicole Schultes at**  
[donations@caringwomensconnection.com](mailto:donations@caringwomensconnection.com)





Caring Women's Connection  
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*ecwc*

*Even with the COVID interruption to our regular calendar last spring, we were able to help many in our local area in need...*

Our 2019 / 2020  
**GRANT GIVING**  
helped 15 local organizations!

*Almost \$45,000 was given as  
grants for specific projects  
within Lake County.*

Thank you to all who helped!

SEE THE JUNE/JULY/AUGUST 2020 NEWSLETTER ON  
OUR WEBSITE FOR A LIST OF THE ORGANIZATIONS  
THAT RECEIVED GRANTS LAST YEAR.



Our 2019 / 2020  
**PHILANTHROPY**  
in kind giving  
was a success!

*Almost \$13,000 in collected  
and donated items were  
given toward specific needs  
in Lake County.*

Thank you to all  
who helped!

*We also awarded \$5000 in College Service  
Scholarships. Look inside to learn more  
about upcoming events, -memberships and  
philanthropy opportunities.*