

Caring Women's CONNECTION
CONNECTIONS

Our newsletter offers superb advertising opportunities to reach over 4000 recipients of our printed/mailed issue in Lake County, while supporting the efforts of our 501(c)(3) organization. All issues are also posted (in full color) on our website as well as on social media.. This year we will publish three issues, listed below. We are happy to offer our corporate supporters significant discounts. . .thank you for your helping CWC!

Our eye-catching covers offer advertisers limited color ad opportunities on the inside front, inside back and back cover. Rates for these pages are listed below in our ad rates.

2023/2024 DEADLINES FOR ADVERTISING & ARTICLES/CONTENT:

- OCT 30**
NOV/DEC/JAN/FEB ISSUE
- FEB 28**
MAR/APRIL/MAY/JUNE ISSUE
- JUN 30**
JULY/AUG/SEPT/OCT ISSUE

"CONNECTIONS" ADS:

SIZE	DIMENSIONS	REGULAR RATES / CORP. SUPPORTER RATES	
		B&W for print version, inside page	Color for print version, inside front/back cover
Business Card	3.75" x 2"	\$115 / \$75	\$139 / \$90
Quarter Page	3.75" x 5"	\$231 / \$150	\$277 / \$180
Half Page	7.625" x 5"	\$375 / \$244	\$451 / \$293
Full Page	7.625" x 10"	\$578 / \$375	\$693 / \$450
Full Page w/bleed	8.5" x 11"*	\$606 / \$394	\$728 / \$473

Outside back Cover -
Full color only 7.5" x 7.5" \$762 / \$495

* Please include an extra .125" to these dimensions on all sides for bleed.

NOTE: Please supply print quality color pdf files to size.

Ad creation: Quoted per ad

CaringWomensConnection.com

Questions? Please contact Kim Penny at kp.woodtales@gmail.com or 224.422.9852

