

Caring Women's CONNECTION
CONNECTIONS

Our newsletter offers superb advertising opportunities to reach over 4000 recipients of our printed/mailed issue in Lake County, while supporting the efforts of our 501(c)(3) organization. All issues are also posted (in full color) on our website as well as on social media.. This year we will publish four quarterly issues, listed below. We are happy to offer our corporate supporters significant discounts. . .thank you for your helping CWC!

Our eye-catching color covers offer advertisers limited color ad opportunities on the inside front, inside back and back cover. Rates for these pages are listed below in our ad rates.

2021/2022 DEADLINES

FOR ADVERTISING & ARTICLES/CONTENT:

AUGUST 5	SEPT/OCT/NOV ISSUE
NOV. 4	DEC/JAN/FEB ISSUE
JANUARY 6	MAR/APRIL/MAY ISSUE
MAY 31	JUN/JUL/AUG ISSUE

BOOK ALL 4 ISSUES & SAVE 10%! Must be paid in full prior to Sept/Oct/Nov issue.

"CONNECTIONS" ADS:

SIZE	DIMENSIONS	NON-MEMBER / CORP. SUPPORTER RATES	
		B&W for print version, inside page	Color for print version, inside front or back cover
Business Card	3.75" x 2"	\$105 / \$68	\$126 / \$82
Quarter Page	3.75" x 5"	\$210 / \$158	\$252 / \$189
Half Page	7.625" x 5"	\$341 / \$210	\$410 / \$252
Full Page	7.625" x 10"	\$525 / \$341	\$630 / \$410
Full Page w/bleed	8.5" x 11"*	\$551 / \$368	\$662 / \$441

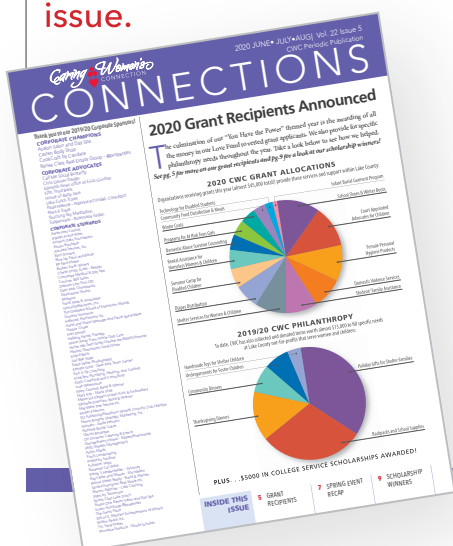
Outside back Cover -

Full color only	7.5" x 7.5"	\$693 / \$472
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* Please include an extra .125" to these dimensions on all sides for bleed.

NOTE: Please supply print quality color pdf files to size.

Any ad reformatting: \$25 Ad creation: Quoted per ad



CaringWomensConnection.com

Questions? Please contact Kim Penny at kp.woodtales@gmail.com or 224.422.9852