

Caring Women's CONNECTION
 SEPT | OCT 2017
CONNECTIONS

Our "Connections" newsletter now has eye-catching color covers! After an overwhelmingly positive response to our trial issues using color, we are going with this look for all of our issues this year. The limited color ad opportunities on the inside front, inside back and back cover are now listed below in our ad rates.

Our newsletter offers superb advertising opportunities to reach over 4000 recipients of our print-ed/mailed issue in Lake County, while supporting the efforts of our 501(c)(3) organization. All issues are also posted (in full color) on our website. This year we will publish five strategically timed issues, listed below. We continue to offer our members significant discounts. . .thank you for your support!

2017/2018 DEADLINES FOR ADVERTISING & ARTICLES/CONTENT:

AUGUST 1	SEPT/OCT ISSUE
SEPT. 25	NOV/DEC/JAN ISSUE
JANUARY 2	FEB/MAR ISSUE
FEB. 22	APRIL/MAY ISSUE
MAY 16	JUN/JUL/AUG ISSUE

"CONNECTIONS" ADS:

SIZE	DIMENSIONS	NON-MEMBER / MEMBER RATES	
		B&W for print version, inside page	Color for print version, inside front or back cover
Business Card	3.75" x 2"	\$100 / \$65	\$120 / \$78
Quarter Page	3.75" x 5"	\$200 / \$150	\$240 / \$180
Half Page	7.625" x 5"	\$325 / \$200	\$390 / \$240
Full Page	7.625" x 10"	\$500 / \$325	\$600 / \$390
Full Page w/bleed	8.5" x 11"*	\$525 / \$350	\$630 / \$420

Back Cover - Full color only	7.5" x 7.5"	\$660 / \$450
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* Please include an extra .125" to these dimensions on all sides for bleed.

NOTE: Please supply print quality color pdf files to size.

Any ad reformatting: \$20 Ad creation: \$75



CaringWomensConnection.com

Questions? Please contact Kim Penney at kp.woodtales@gmail.com or 224.422.9852