

**NEW FOR
 2016/2017!**

CONNECTIONS

The former "Woodtales" newsletter for Caring Women's Connection has a new look and name for 2016/2017! Now called "Connections", we'll continue to offer great advertising opportunities to reach over 4000 recipients of our printed/mailed issue, as well as posting the issues on our website. This year we will publish five strategically timed issues, listed below. We continue to offer our members significant discounts. . .thank you for your support!

2016/2017 DEADLINES

FOR ADVERTISING & ARTICLES/CONTENT:

AUGUST 8	SEPT/OCT ISSUE
OCTOBER 1	NOV/DEC/JAN ISSUE
JANUARY 5	FEB/MAR ISSUE
MARCH 1	APRIL/MAY ISSUE
MAY 7	JUN/JUL/AUG ISSUE

"CONNECTIONS" ADS:

SIZE	DIMENSIONS	NON-MEMBER / MEMBER
Business Card	3.75" x 2"	\$100 / \$65
Quarter Page	3.75" x 5"	\$200 / \$150
Half Page	7.625" x 5"	\$325 / \$200
Full Page	7.625" x 10"	\$500 / \$325
Full Page w/bleed	8.5" x 11"*	\$525 / \$350
Back Cover	7.5" x 7.5"	\$550 / \$375

* Please include an extra .125" to these dimensions on all sides for bleed.

NOTE: Please supply print quality color pdf files to size.

Any ad reformatting: \$20 Ad creation: \$75

CaringWomensConnection.com

Questions? Please contact Kim Penny at kp.woodtales@gmail.com or 224.422.9852